

Data protection information for the Instagram accounts of the company Armaturenfabrik Franz Schneider GmbH + Co. KG

Armaturenfabrik Franz Schneider GmbH + Co. KG is active on the social network Instagram. In the following, we would like to inform you about the data protection aspects of our presence on Instagram.

We would like to point out that you use the Instagram pages and their functions mentioned below on your own responsibility. This applies in particular to the use of the interactive functions (e.g. commenting, sharing, rating).

Our Instagram pages are as follows:

- [asschneidergroup](#)
- [aszubi](#)

1. Responsible bodies

The responsible parties for the processing of personal data are

Armaturenfabrik Franz Schneider GmbH + Co. KG
Bahnhofplatz 12
74226 Nordheim; Germany
Tel. +49 7133-101-0
Internet: www.as-schneider.com
E-mail: contact@as-schneider.com

represented by the managing director Andreas Ripsam, and

Meta Platforms Ireland Ltd.
4 Grand Canal Square
Grand Canal Harbour
Dublin 2; Ireland
E-mail: impressum-support@support.facebook.com

as jointly responsible pursuant to Art. 26 DS-GVO.

2. Data protection officers

Data protection officer:

Armaturenfabrik Franz Schneider GmbH + Co. KG
Bahnhofplatz 12
74226 Nordheim; Germany
Tel. +49 7133-101-0
Internet: www.as-schneider.com
E-mail: Datenschutzbeauftragter@as-schneider.com

You can reach the data protection officer of Meta Platforms Ireland Ltd. at:

<https://www.facebook.com/help/contact/540977946302970>

3. Processing of personal data

Armaturenfabrik Franz Schneider GmbH + Co. KG and Meta Platforms Ireland Ltd. process data when you visit our Instagram presence. The legal basis for processing on the part of Armaturenfabrik Franz Schneider GmbH + Co. KG is Art. 6 (1) lit. f DS-GVO.

Meta Platforms Ireland Ltd. processes this in accordance with its privacy policy:

https://help.instagram.com/581066165581870/?helpref=hc_fnav

With the "Insights" tool, Meta Platforms Ireland Ltd. provides us with anonymized statistical analysis (aggregated and abstracted) of the data collected by Meta Platforms Ireland Ltd. during the use of our Instagram presence. We cannot draw any conclusions about individual persons with this data. The anonymized analysis includes, among other things, the following data

- Number of persons who have seen a post
- Number of "likes" and comments on a post
- Number of times a post was shared

For more information about the tool, please visit:

<https://www.facebook.com/help/instagram/788388387972460>

The data can be used to display content or advertisements according to the visitors'

interests in certain posts on the Instagram page or their interactions with its content, such as clicking on the "like" button. For this purpose, a so-called "cookie" is stored on your device. No clear data, e.g. e-mail address, is stored, but pseudonymized data. Users can find details about the cookies and the options to object to them in the cookie policy: https://help.instagram.com/1896641480634370/?helpref=hc_fnav

If you use the "like" button or the comment function, this is visible by us and other visitors to our Instagram presence.

You can also send a message to Armaturenfabrik Franz Schneider GmbH + Co. KG via your Instagram account. The processing of the personal data is carried out to process the contact. The personal data is deleted when the purpose of its collection has been achieved and it is no longer required. In the case of the conversation via message, this is the case when it has ended with the inquiring person. The conversation is ended when it can be inferred from the circumstances that the matter has been conclusively clarified and there is no legal obligation to retain or store the data.

The processing of the data is based on Art. 6 para. 1 lit. a DS-GVO.

Armaturenfabrik Franz Schneider GmbH + Co. KG has no influence on the type and scope of the data processed by Meta Platforms Ireland Ltd, the type of processing and use or the transfer of this data to third parties. We also have no effective means of control in this respect. Armaturenfabrik Franz Schneider GmbH + Co KG is not responsible for the processing of data by Meta Platforms Ireland Ltd. Information about which data is processed by Meta Platforms Ireland Ltd. and for which purposes it is used can be found at: https://help.instagram.com/581066165581870/?helpref=hc_fnav.

The Instagram page insights supplement regarding the responsible party can be found at: https://www.facebook.com/legal/terms/page_controller_addendum

4. Your rights

You have the following rights against us and Meta Platforms Ireland Ltd. as the respective controller:

- Right to information (Art. 15 DS-GVO)
- Right to rectification (Art. 16 DS-GVO)
- Right to erasure, provided that the conditions set out in Art. 17 DS-GVO are met
- Right to restriction of processing, insofar as Art. 18 DS-GVO provides for this
- Right to information, insofar as Art. 19 DS-GVO does not exclude it
- Right to data portability (Art. 20 DS-GVO)
- Right to object, subject to the conditions of Art. 21 DS-GVO.

5. Competent supervisory authority

If you believe that the processing of your personal data is unlawful, you can contact the supervisory authority responsible for us.

The State Commissioner for Data Protection and Freedom of Information of Baden-Württemberg:

Address: Lautenschlagerstraße 20, 70173 Stuttgart; Germany
Postal address: P.O. Box 10 29 32, 70025 Stuttgart; Germany
Telephone: +49 (0) 711 / 615 54 10
E-mail: poststelle@lfdi.bwl.de

If you believe that the processing of your personal data by Meta Platforms Ireland Ltd. is unlawful, you may contact the supervisory authority responsible for Meta Platforms Ireland Ltd.:

Data Protection Commission

21 Fitzwilliam Square South
Dublin 2
D02 RD28; Ireland
Website: <https://www.dataprotection.ie/>